

Dunklin R-V School District

497 Joachim Avenue
Herculaneum, Missouri 63048

District # (636) 479-5200

<http://www.dunklin.k12.mo.us>

Fax # (636) 479-6208

AlertNow Rapid Communication Service Parent Overview

AlertNow is a web-based rapid communication service that allows schools to contact thousands of parents within minutes. The Dunklin R-V School District has implemented AlertNow to substantially improve its ongoing communication with parents.

How AlertNow Benefits Parents

AlertNow allows school administrators to keep you updated quickly and efficiently with personalized messages and helps you, as a parent, stay actively involved in your child's education, even when the school's phone system is down.

AlertNow has the ability to increase:

- Parental and community involvement
 - *Reminding parents of an open house or school fundraiser*
- Emergency notification and awareness
 - *Alerting parents of a lockdown situation or unsafe incident*
- School safety preparation
 - *Announcing school closings due to inclement weather*

Security

Only authorized administrators on the school and district level may activate the system. AlertNow keeps all of its clients' information confidential and secure. All data is password protected and accessible only by school administration.

Importance of Accurate Contact Information

The most important thing parents can do is verify the accuracy of their contact information. Schools must have updated phone numbers for AlertNow to work effectively and efficiently. Please fill out the form below and return it to your child's school. If you have children in more than one building, you only need to return **one** form. Please list all students names and their corresponding grades on the form below. You can select up to five phone numbers per household.

Please note: Our system cannot dial phone numbers with extensions. Any number you provide must be a standard 10-digit phone number (e.g. (636) 555-5555).

Several people have reported that the AlertNow call has hung up on them before they heard the message. This is due to the process the system uses to determine if a live person or answering machine has picked up. **Pressing the number 1 on the phone will override this detection, so the system recognizes there is a live person listening and will play the message in its entirety.**

Cut Here



Alert Now Information Form

Student Name(s):						
Student Grade(s):						
		Contact Name	Home	Cell	Work	Other
Number #1:	()		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number #2:	()		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number #3:	()		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number #4:	()		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number #5:	()		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>